

TOP LUXE

MOSCOW LIFE STYLE MAGAZINE



LOGOS LUXE

Moscow, 1-Shipkovski per.d.1,
tel. / fax +7 (495) 604-44-37

About the journal

Revision glossy Moscow magazine «LUXEtop» is pleased to offer you our cooperation in the field of advertising and information materials of your company in our publication.

«LUXEtop» - popular news publications of goods and services of luxury on the Moscow and Russian Federation market.

Magazine «LUXEtop» - more than 100 bands of high-grade printing and European design. The magazine - interviews with prominent businessmen and politicians, architects, and actors, interesting and useful information about how to choose furniture and appliances for the home, where to buy fashionable clothes, how to determine the choice of the medical center and a beauty salon, where to go for rest.

In short everything that defines a lifestyle of luxury.

FORMAT AND NUMBER OF PAGES

Published since 1993, «LUXEtop» today - is 112 pages larger size (234 x 310 mm), latest news and interesting ideas for you and your home, your environment and lifestyle.

QUANTITY

46 thousand copies.

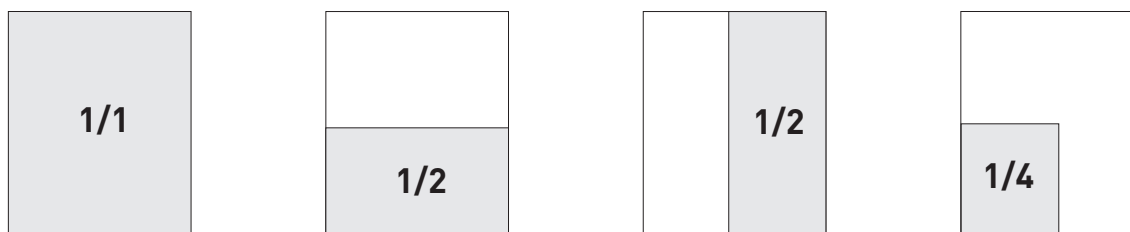
EXTENSION

- Retail sales through the press agency: Logos M, Moscow West, and others;
 - Supermarkets: Ramstore, Crossroads and others;
 - Specialized Exhibition;
 - Vip-halls in airports: Sheremetyevo, Domodedovo, Vnukovo;
 - The State Duma;
 - Furniture showrooms and design studios, architectural firms;
 - Boutiques, beauty salons, fitness centers;
 - Business Centers;
 - Restaurants.
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Prices for placement of advertising material



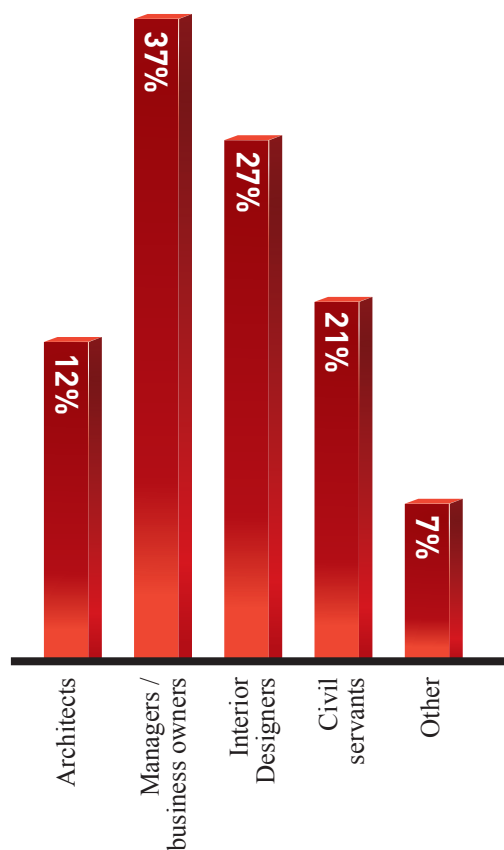
Format of the publication	Price in EUR
1 /1 page	4200
1 /1 prestige page in front of the chief editor greeting	4750
1/1 prestige page in front of content	4900
2-nd and 3-d cover	6600
4-th cover	7700

Readers of the journal

Most of the readers of the magazine «LUXEtop» (74%) hold senior positions in companies or engaged in private business (and sometimes both), and high status indicates that they are taking corporate decisions, or have a significant impact on them.

The distribution of age of readers reflects the business activity of the population. Age group from 26 to 45 years accounted for 71% of the total number of respondents. Thus, the magazine is popular among the most socially active population. 20% of a group of readers over 46 years. This is mostly senior executives and people who have their own business.

Audience



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Benefits of publishing

- Providing timely information specialist audience (architects and designers), as well as the end user.
- Regular contact with the creative architects, organization and publication of conceptual projects.
- Visit the drafting and photographing international exhibitions in Italy, France, Germany, Russia, allowing the first to acquaint readers with the international trends and styles, with the most famous designers and their projects.
- Deep analysis of the material, the research approach, combined with a clear statement
- Permanent information support from the major European manufacturers of furniture, which enables us to cover news, events and current trends in design.
- Original recognizable style, color and quality printing.



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Topics in the journal

events, trends, exhibitions, interior design news, interior design, decorations, accessories, name, model number, design and decoration, heritage, home, work designer, exclusive, antiques, foreign interior, hotel, landscape ...

Publication aims

Provide audience the most complete information in the field of interior design. Provide professional analysis of the events that occur in the interior design world, show trends in this area

Opening «LUXEtop», the reader finds himself in the world as seen by the creators of fashion and material environment. In this “dimension” of design he will find not only the refinement of form and accuracy of the drawing, but also plunge into a multi-dimensional nature of creativity. Reflections and experiments, thrills and infectious energy - it all becomes to the reader the key to their own creativity. Not only watch, but to create - use the inspiration, ideas and knowledge to build their own style, your home and your world. For 10 years, the magazine «LUXEtop» is the market leader in specialized publications in the field of interior decoration.
